



# Company Overview

June 2011



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[www.popdesign.com.tr](http://www.popdesign.com.tr)

# Company Overview



Pop Design is the Architectural and Interior Design Company which was founded in 1992 by Architect Murat Fatih Mısırlı in İstanbul.



More than 10.000 m<sup>2</sup> of corporate interior design & production management were executed in Turkey, Europe, Turkish Republics and Dubai.



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We strongly believe our concerns are the essentials to gain customer satisfaction.

This approach drive Pop Design to align with Multinational Companies.



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## Who did work with us?

- Coca-Cola Company
- BBDO Alice
- Adidas
- Nike
- Reebok
- Puma
- AstraZeneca
- Oriflame
- Motorola
- British American Tobacco
- Imperial Tobacco
- Procter & Gamble
- Unilever
- Nestle
- Gillette
- ING Bank
- Chemical Bank
- ABN-AMRO Bank
- Türkiye Sınaii Kalkınma Bankası
- Denizbank
- İş Yatırım
- Peugeot
- TTNNet
- Teknoloji Holding
- AkçanSA
- Logitech
- Kiler Holding



# Company Overview

Coca-Cola Turkey  
Project Design & Management / 2.800 m<sup>2</sup>



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# Company Overview

Alice BBDO Turkey  
Project Design & Management / 4.500 m<sup>2</sup>



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# Company Overview

Oriflame Turkey  
Project Design & Application / 1.200 m<sup>2</sup>



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# Company Overview

TTNet  
Project Design & Controlling / 11.000 m<sup>2</sup>



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# Company Overview

Adidas Turkey  
Project Design & Management / 4.200 m<sup>2</sup>



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# Company Overview

Nike Turkey  
Project Design & Application / 2.800 m<sup>2</sup>



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# Company Overview

British American Tobacco Turkey  
Project Design & Management / 2.400 m<sup>2</sup>



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# Company Overview

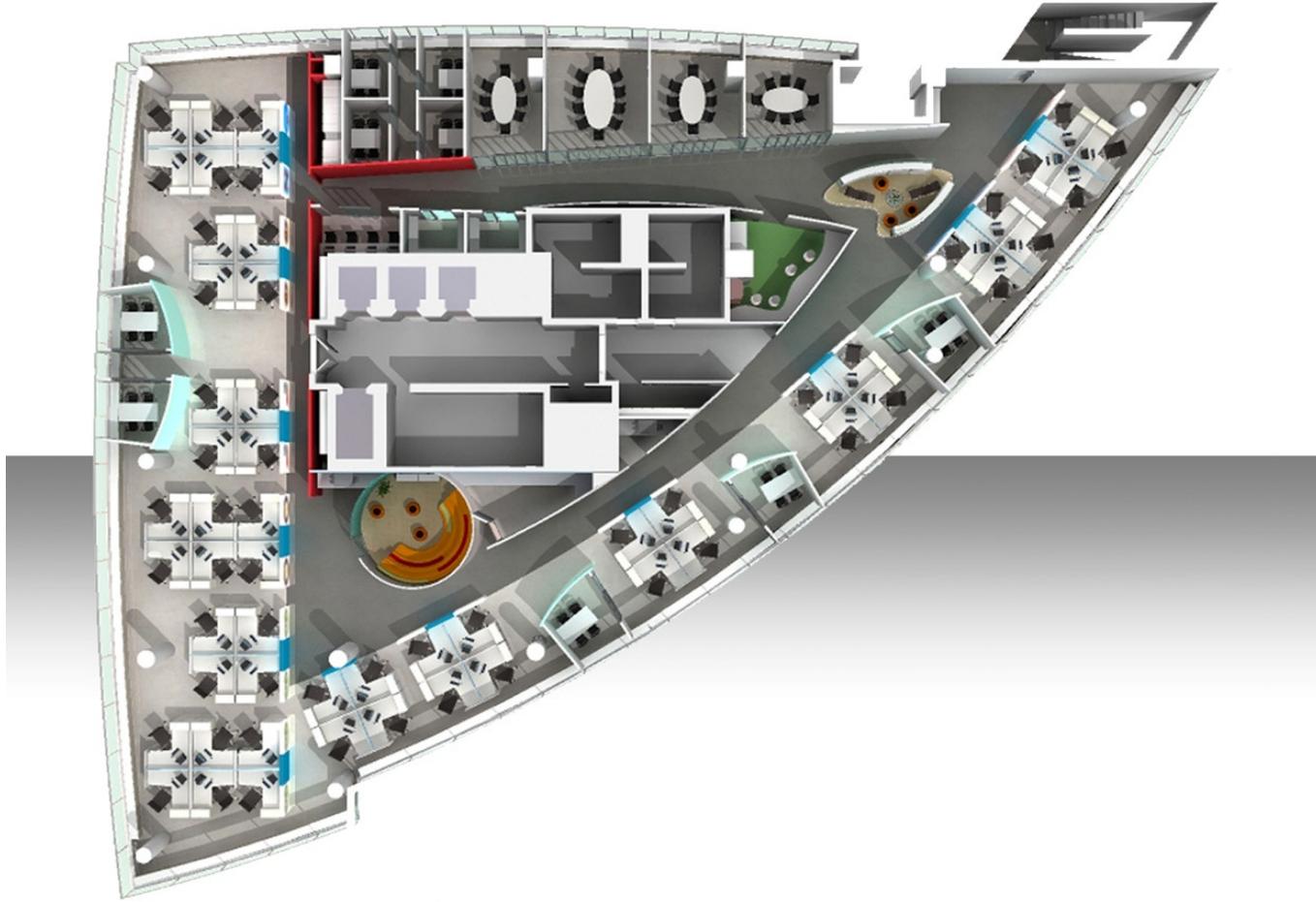
Nestle Turkey  
Project Design & Management / 4.900 m<sup>2</sup>



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# Company Overview

Procter & Gamble Turkey  
Project Design & Management / 9.000 m<sup>2</sup>



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# Company Overview

IFC Turkey  
Project Design & Management / 1.800 m<sup>2</sup>



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# Company Overview

AstraZeneca Turkey  
Project Design & Management / 2.100 m<sup>2</sup>



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# Company Overview

Turkiye Sinai Kalkinma Bankasi  
Project Design & Management / 1.400 m<sup>2</sup>



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# Company Overview

İş Yatırım  
Project Design / 2.800 m<sup>2</sup>



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# Company Overview

What are our capabilities?

- Office research & consultancy according to customer requirements
- Conceptual design & application project preparation
- Coordination and consolidation of Cabling & HVAC projects w/ architectural project
- Tender Specifications preparation (quantity survey & technical specifications)
- Time schedule preparation
- Project management & subcontractor coordination



# Company Overview

Where do we start?

- We search and analyse
  - Company profile and target
  - Company and departments requirements
  - Current conditions
  - Hierarchy concerns of company
  - Feasibility to achieve planned budget & timing
  - Building properties
  - Environmental parameters
  - Local conditions and possibilities



# Company Overview

What do we use?

- Our most valuable asset is our experience
- Creative and capable human resource
- Global trends and local requirements
- Management capability
- Current technology and legal tools
- World wide product range & extensive supplier contacts
- Precise details & tailor-made solutions



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How do we manage the process?

- Full time control of subcontractor by our dedicated architects
- Daily or weekly site meetings
- Controlling budget & time schedule day by day
- Controlling all applications
- Reporting all progress to our customer
- Considering of labor safety and taking all necessary precautions against risks
- Managing of moving and adoption period



# Why are we different?

- We believe we have to know everything that should be known by contractor to provide customer expectations.
- Our confidence and courage come from our experience.
- İstanbul is our source of inspiration & energy
  - East and West
  - Old and New
  - Lots of different cultures and religions combinations
  - Cosmopolite structure of different life styles
  - 24 hours awake as we are



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Thank you



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